



Spades Bowl — Sponsorship Menu & Starter Rate Card

Season 1: 8 episodes • 45–60 minutes • ~8–12 hands per episode • host + commentary • overhead camera with always-on table branding

DISTRIBUTION: YouTube +/or Brick TV	PREMIUM PLACEMENT: Table Ownership (always-on)	AD UNITS: 15s micro-spots between hands
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Packages (recommended)

A) Season Presenting Partner (1 available)	\$20,000 Season total	<ul style="list-style-type: none"> Table ownership (always-on) — 8 eps Cold open + endcap “Presented by” — 16 Scoreboard bug — 8 Between-round spots (30s) — 16 Between-hands micro-spots (15s) — 16 “Play of the Game” — 8 • Social countdowns — 16
B) Official Table Partner (1–2; category exclusive optional)	\$7,500 Season total	<ul style="list-style-type: none"> Table ownership (always-on) — 8 eps Scoreboard bug — 8 Between-hands micro-spot (15s) — 8 “Hand Presented By” — 4
C) Featured Episode Partner (2–3 per episode)	\$750 / ep (\$6k season)	Per episode: 30s spot (1) • 15s micro-spots (2) • Replay (1) • Presented hand (1)
D) Supporting Spot Packs (easy-to-sell bundles)	\$1,000 - \$4,000 Season packs	8-pack 15s = \$1,000 • 16-pack = \$2,000 • 32-pack = \$4,000 * Inventory capped at 4-6 micro-spots per episode

A la carte ad units (starter pricing)

Unit	Qty / ep	Starter price
Table Ownership (always-on overhead logo)	1	\$750 / episode (or season-only)
Cold Open “Presented by” (5–8s)	1	\$250
Endcap (5–10s)	1	\$200
Between-hands micro-spot (10–15s)	4–6	\$150
Between-round spot (15–30s)	2	\$400
Scoreboard bug (during hands)	1	\$300
Hand Presented By (graphic + optional host tag)	2	\$250
Replay Presented By	2	\$150
Play of the Game Presented By	1	\$300
“Spades School” sponsored segment (45–90s)	0–1	\$600

Notes: Starter prices can scale with performance (views/retention) and category exclusivity. Sponsor can provide finished 15s/30s spots, or we can produce host-reads + simple motion graphics. Tracking: unique promo code + link/QR + pinned comment (YouTube) + social clip countdowns. Contact / booking: Aaron Parker | ph. 862.220.6248 | email ap@thegameofspades.com
Sponsorship deck available upon request